



CONTENT SAMPLE

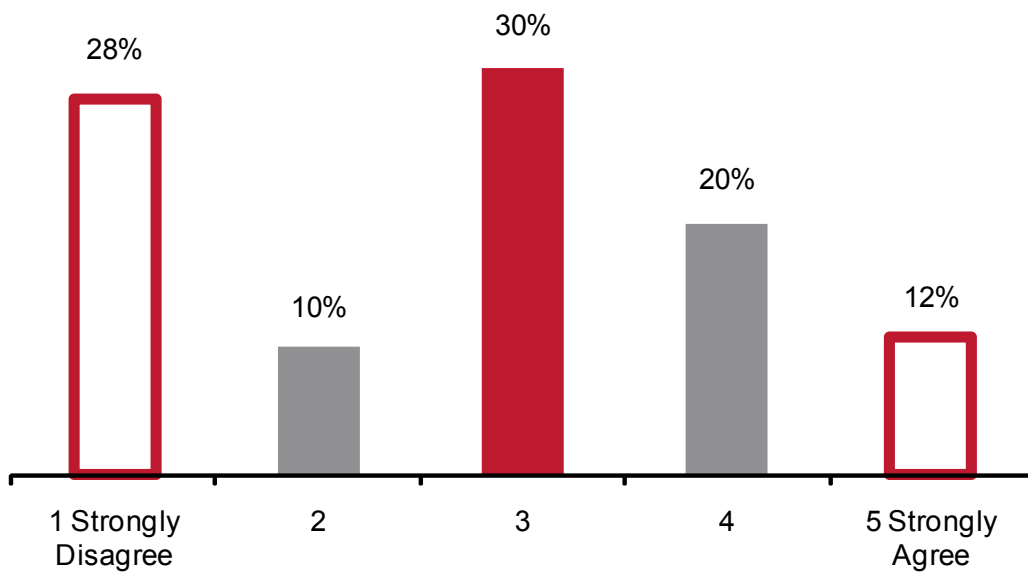


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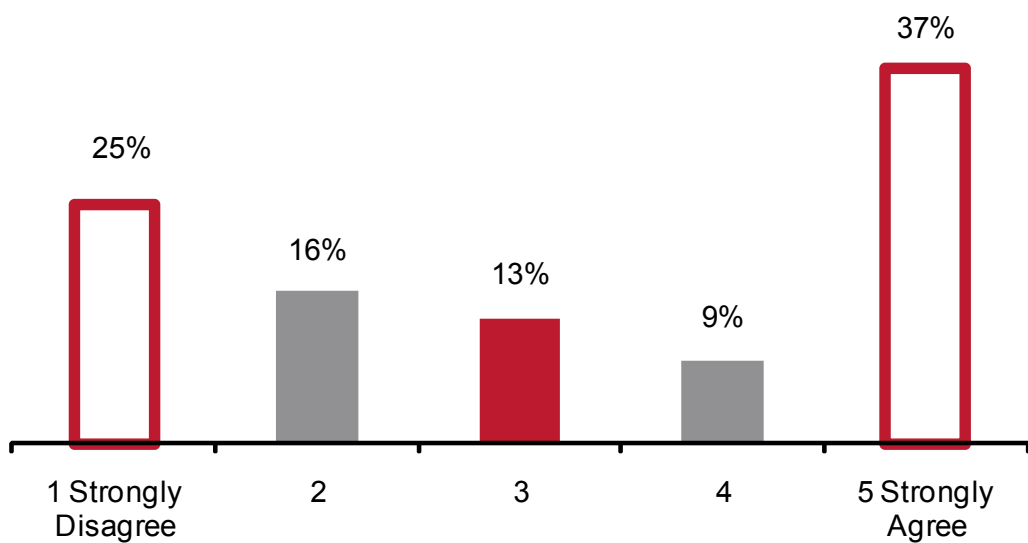
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SAMPLES

There is a good structure in place to allow sharing of knowledge between franchisees



I have a good work life balance



Graphs are hypothetical and for example purposes only

TESTIMONIALS

Leading Franchisors have benefited from putting insights into action



The 10 THOUSAND FEET Franchise Expansion Study is outstanding both in presentation, lay out and information. Looking at what percentage of our budget is thrown in to certain mediums, the study provides a loud and clear voice to where to put our marketing dollars to get the most leads and conversions"

**Stephen Spitz | Managing Director | Xpresso Delight
No 2 BRW Fastest Growing Franchises By Revenue 2008**



The report provides a great illustration of the climate and activity in the Franchising Industry across the board. It's a great tool to measure how the organization is tracking and it's a must for any serious Franchise company that wants to know where it stands in comparison to the rest of the Industry."

**Miki Kanamaru | National Franchise Manager | Gloria Jean's Coffees International
Food Retail Franchisor of the Year 2007**



The Franchisor Expansion Study shows where advertising is heading for recruiting Franchisees. I have been able to structure our future campaigns to more directly attract our target market. The Reports of 10 THOUSAND FEET are really valuable."

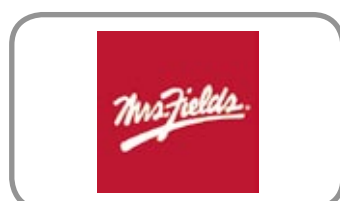
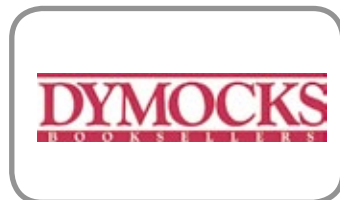
**James Brouillard | National Franchise Manager | Howards Storage World
Franchise Export of the Year 2007**



We have found the 10 THOUSAND FEET expansion study to be a valuable tool to help us to plan our expansion strategy. We found it to be well informed and simple to follow and it gave us valuable insights on where to best direct our expansion funds. We highly recommend the study for anyone wishing to make informed decisions on their expansion strategy"

**Mark Langford | Managing Director | Gametraders
No 9 BRW Fastest Growing Franchises By Revenue 2008**

OUR CLIENTS



MORE CLIENTS

- Ali Baba
- ANZ
- BBQ's Galore
- Beaumont Tiles
- Bonds
- Chocolateria Sanchurro
- Chooks Fresh & Tasty
- City Pacific Finance
- Contours
- David Reid Homes
- Doggywash
- Freedom Furniture
- Gloria Jean's Coffees
- Home Ice Cream
- JaxQuickfit
- Just Cuts
- Kwik Kopy
- Multiplex
- Muzz Buzz
- Oportos
- Pack & Send
- Poolwerx
- Retail Food Group
- Sleepys
- Snap-on-Tools
- The Coffee Club
- Trios
- TT Group
- Vodafone
- Wendy's
- Wokinabox
- Xquisito

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Franchising

